

News Release

ATHENE HOLDING LTD. AWARDED 'NORTH AMERICA IPO OF THE YEAR' BY THOMSON REUTERS' IFR

PEMBROKE, Bermuda – January 31, 2018 -- Athene Holding, Ltd. ("Athene") (NYSE: ATH) was awarded the "North America IPO of the Year" by Thomson Reuters' International Financing Review (IFR) - 2017 Review of the Year for its US \$1.2 billion Initial Public Offering (IPO) in December 2016.

Athene was lauded for their "heroic endeavor" launching their IPO in early December of 2016 amid equity market volatility resulting from political and regulatory uncertainty.

Jim Belardi, CEO of Athene Holding, Ltd., stated "I am pleased that Athene has been recognized with one of the most prestigious awards in the global capital markets. Despite what was one of the slowest IPO markets since 2009, we were confident that investors would recognize that Athene is a disciplined, opportunistic and growth-oriented retirement services company that combines unique capabilities on both sides of the balance sheet. The result was a landmark transaction – the third largest U.S. IPO in 2016 – and we have continued to create shareholder value."

IFR also noted a contributing factor for Athene receiving the award was an "eight-day IPO roadshow that included over 60 meetings with more than 250 investors. The deal was more than seven times oversubscribed, allowing for an upsize and helping to produce a 10.1% opening day gain. Athene took aggressive steps by fully exercising an overallotment option and priced two follow-ons within six months of the IPO. Those two deals were unprecedented in their pace so quickly after a large IPO."

Bankers at Goldman Sachs, Citigroup and Wells Fargo all nominated Athene for "North America IPO of the Year."

Over 900 of the world's most senior and successful investment banking professionals gathered at the awards dinner on January 30, 2018, to celebrate capital markets excellence. Winners are selected by IFR's editorial team, based on a company's performance throughout the Awards year. The Awards year runs from November 2016 to November 2017. For more information visit, www.ifrawards.com.

About Athene Holding Ltd.

Athene, through its subsidiaries, is a leading retirement services company that issues, reinsures and acquires retirement savings products designed for the increasing number of individuals and institutions seeking to fund retirement needs. The products offered by Athene include:

- Retail fixed and fixed indexed annuity products;
- Reinsurance arrangements with third-party annuity providers;
- Institutional products, such as funding agreements and group annuity contracts related to pension risk transfers.

Athene had total assets of approximately \$96 billion as of September 30, 2017. Athene's principal subsidiaries include Athene Annuity & Life Assurance Company, a Delaware-domiciled insurance company, Athene Annuity and Life Company, an Iowa-domiciled insurance company, Athene Annuity & Life Assurance Company of New York, a New York-domiciled insurance company, and Athene Life Re Ltd., a Bermuda-domiciled reinsurer.

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